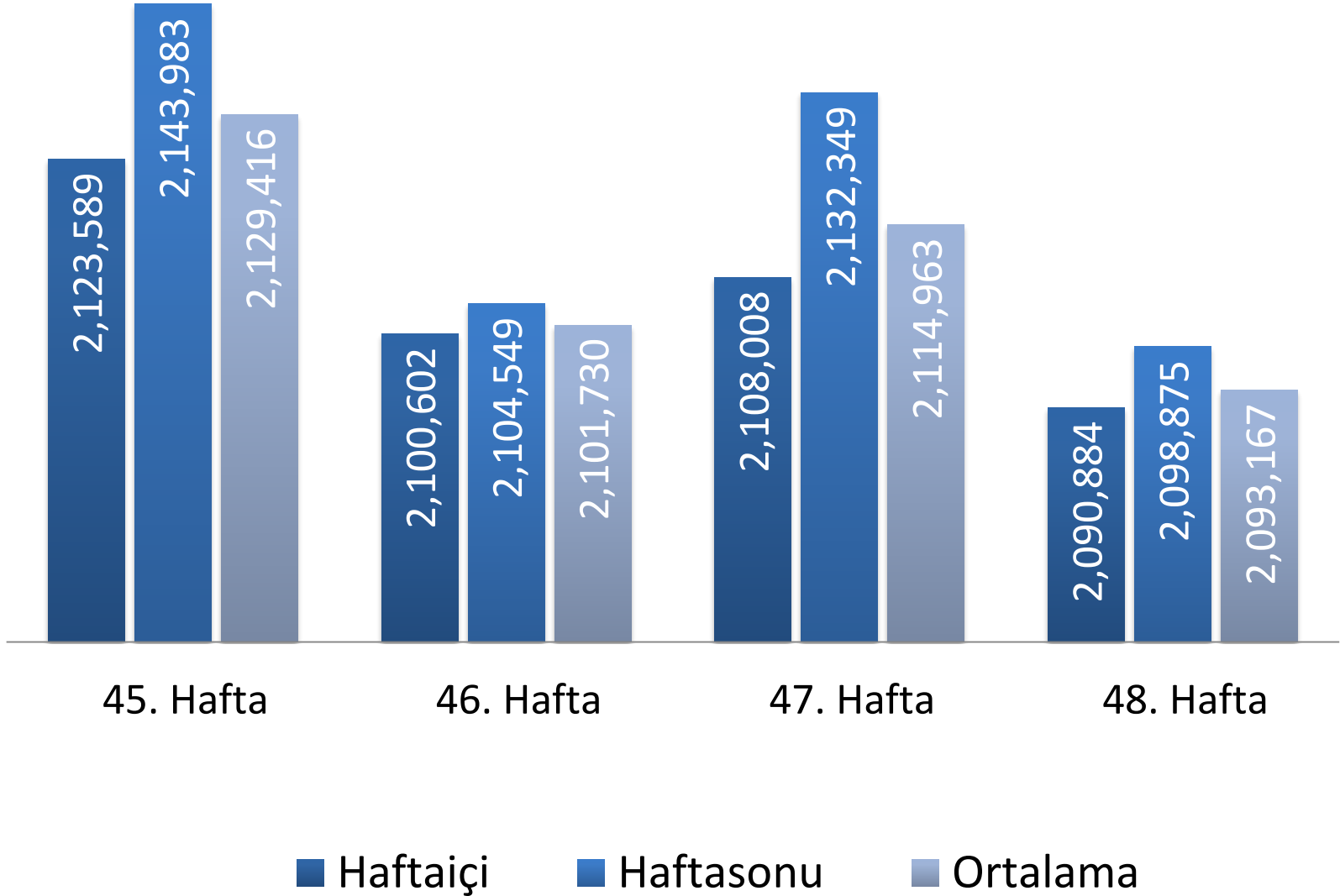


Ortalama günlük gazete satışları

Haftalık ortalama



Çok satan gazeteler haftalık satış adetleri

Günlük ortalama

Adet (000)	44.Hafta	45.Hafta	46.Hafta	47.Hafta	48.Hafta	47-48 Değ-%
Sabah	293,012	291,659	290,808	290,760	289,897	0%
Hürriyet	278,528	278,066	276,312	276,342	271,038	-2%
Sözcü	258,025	261,638	254,253	253,058	253,652	0%
Posta	198,422	198,112	194,672	194,952	188,444	-3%
Milliyet	127,122	127,734	127,564	128,240	128,958	1%
Türkiye	126,783	126,595	127,358	127,294	127,098	0%
Yeni Şafak	111,608	111,826	111,552	111,551	111,395	0%
Güneş	104,155	104,739	103,737	104,087	103,792	0%
Takvim	106,145	104,920	103,973	104,234	103,454	-1%
Akşam	103,601	103,190	102,923	104,408	102,710	-2%
Star	101,440	100,616	101,107	100,342	100,303	0%
Fotomaç	98,321	94,996	87,520	91,715	92,875	1%
Fanatik	82,193	80,825	77,300	78,790	76,840	-2%
Y.Akit	51,815	51,290	51,245	56,405	51,217	-9%



	26/11/18	27/11/18	28/11/18	29/11/18	30/11/18	01/12/18	02/12/18
	Pazartesi	Salı	Çarşamba	Perşembe	Cuma	Cumartesi	Pazar
Sabah	292,179	289,640	290,404	288,989	288,786	293,186	286,096
Hürriyet	274,457	267,398	267,112	284,536	268,881	258,062	276,818
Sözcü	247,410	260,041	250,984	250,768	248,567	263,913	253,882
Posta	192,870	184,143	183,110	181,870	179,673	198,878	198,564
Türkiye	130,909	131,173	130,934	130,959	131,654	129,313	117,761
Milliyet	127,195	127,052	126,818	127,046	127,018	127,195	127,360
Yeni Şafak	111,458	111,128	111,382	111,751	111,754	111,047	111,247
Güneş	104,576	103,709	103,822	103,203	102,469	104,683	104,080
Takvim	105,003	104,705	103,248	102,393	102,005	106,005	100,817
Akşam	103,422	102,114	103,183	102,480	102,570	103,446	101,754
Star	100,498	100,249	100,016	100,426	100,084	100,371	100,475
Fotomaç	76,069	121,800	74,925	70,970	140,833	81,773	83,757
Fanatik	75,326	77,546	71,607	67,415	82,015	80,261	83,708
Yeni Asır	51,877	51,620	51,065	51,070	51,376	50,956	50,555
Y.Akit	51,235	51,226	51,000	50,920	51,071	51,443	50,270
Cumhuriyet	29,547	31,325	29,396	33,309	29,068	30,417	44,004
Şok Haber	8,297	8,051	8,118	8,182	7,937	8,099	7,554



		17/09/18	24/09/18	01/10/18	08/10/18	15/10/18	22/10/18	29/10/18	05/11/18	12/11/18	19/11/18	26/11/18	47-48. Haf
		38.Hafta	39.Hafta	40.Hafta	41.Hafta	42.Hafta	43.Hafta	44.Hafta	45.Hafta	46.Hafta	47.Hafta	48.Hafta	Adet
Hürriyet	Haftaici	277,840	276,860	278,391	280,944	279,799	280,500	278,071	279,106	277,024	276,921	272,477	-4,444
	Haftasonu	281,497	281,073	279,632	282,655	280,131	274,916	279,672	275,465	274,534	274,896	267,440	-7,456
	Hafta Ort.	278,885	278,063	278,746	281,433	279,893	278,904	278,528	278,066	276,312	276,342	271,038	-5,304
Milliyet	Haftaici	128,155	127,601	127,741	127,659	127,397	127,459	126,763	127,688	127,538	127,343	127,026	-317
	Haftasonu	127,840	128,454	127,710	127,630	127,662	126,909	128,021	127,851	127,627	127,172	127,278	106
	Hafta Ort.	128,065	127,844	127,732	127,651	127,473	127,302	127,122	127,734	127,564	127,294	127,098	-197
Şok Haber	Haftaici	9,911	9,801	9,685	9,589	9,590	9,745	8,984	8,440	8,261	8,243	8,117	-126
	Haftasonu	9,486	9,491	9,440	9,338	9,401	8,947	8,382	8,241	8,114	7,965	7,827	-139
	Hafta Ort.	9,789	9,712	9,615	9,517	9,536	9,517	8,812	8,383	8,219	8,164	8,034	-130
Fanatik	Haftaici	84,484	84,289	82,531	78,936	78,175	79,450	79,585	78,496	75,167	75,964	74,782	-1,182
	Haftasonu	93,968	93,395	91,913	87,968	88,308	86,898	88,712	86,649	82,633	85,856	81,985	-3,872
	Hafta Ort.	87,194	86,891	85,212	81,516	81,070	81,578	82,193	80,825	77,300	78,790	76,840	-1,950
Posta	Haftaici	206,271	204,483	197,739	198,952	196,310	198,476	194,715	194,298	190,584	190,921	184,333	-6,588
	Haftasonu	224,535	212,729	211,465	212,171	211,280	208,687	207,689	207,645	204,892	205,032	198,721	-6,311
	Hafta Ort.	212,359	206,839	201,661	202,729	200,587	201,393	198,422	198,112	194,672	194,952	188,444	-6,508
Türkiye	Haftaici	127,913	128,163	128,041	127,588	128,344	129,028	129,102	128,739	129,351	130,437	131,126	689
	Haftasonu	120,219	120,408	119,855	120,986	120,864	120,981	120,986	121,236	122,374	122,749	123,537	788
	Hafta Ort.	125,715	125,947	125,702	125,702	126,207	126,729	126,783	126,595	127,358	128,240	128,958	717
Cumhuriyet	Haftaici	34,990	34,163	33,770	33,934	33,574	31,848	36,482	30,688	31,131	32,419	30,529	-1,890
	Haftasonu	35,424	34,882	37,268	39,633	39,630	35,443	36,450	40,754	34,548	36,046	37,211	1,165
	Hafta Ort.	35,114	34,368	34,769	35,562	35,304	32,875	36,473	33,564	32,107	33,455	32,438	-1,017
Vatan	Haftaici	102,070	102,042	101,900	101,714	101,819	101,593						0
	Haftasonu	102,271	102,064	101,873	101,701	101,484	101,249						0
	Hafta Ort.	102,128	102,048	101,892	101,711	101,723	101,495						0
HaberTürk	Haftaici												0
	Haftasonu												0
	Hafta Ort.												0
Sözcü	Haftaici	264,476	259,677	257,274	256,823	256,454	257,200	256,530	256,035	252,454	251,393	251,554	161
	Haftasonu	266,642	258,418	255,663	258,074	258,267	272,814	261,763	275,645	258,752	257,221	258,898	1,677
	Hafta Ort.	265,094	259,317	256,814	257,181	256,972	261,661	258,025	261,638	254,253	253,058	253,652	594
Akşam	Haftaici	103,397	104,023	104,143	108,394	103,535	103,271	103,876	103,279	103,019	104,772	102,754	-2,018
	Haftasonu	104,263	103,624	104,917	102,749	102,974	102,151	102,915	102,966	102,683	103,497	102,600	-897
	Hafta Ort.	103,644	103,909	104,364	106,781	103,375	102,951	103,601	103,190	102,923	104,408	102,710	-1,698
Star	Haftaici	101,278	101,302	101,550	101,158	100,957	101,051	101,753	100,515	101,322	100,324	100,255	-70
	Haftasonu	101,206	101,184	101,251	100,778	100,889	100,625	100,659	100,869	100,569	100,385	100,423	38
	Hafta Ort.	101,257	101,268	101,464	101,049	100,937	100,929	101,440	100,616	101,107	100,342	100,303	-39
Güneş	Haftaici	104,279	104,000	104,380	104,201	103,832	103,989	104,278	104,479	104,010	104,152	103,556	-596
	Haftasonu	103,861	104,117	104,415	103,995	103,868	103,440	103,848	105,390	103,881	103,924	104,382	458
	Hafta Ort.	104,160	104,034	104,390	104,142	103,842	103,832	104,155	104,739	103,973	104,087	103,792	-295
Yeni Şafak	Haftaici	112,641	112,388	112,448	112,331	112,372	112,256	111,677	111,737	111,661	111,686	111,495	-191
	Haftasonu	112,277	111,734	112,040	112,034	112,213	111,536	111,435	112,050	111,279	111,215	111,147	-68
	Hafta Ort.	112,537	112,201	112,331	112,246	112,327	112,050	111,608	111,826	111,552	111,551	111,395	-156
Y.Akit	Haftaici	52,075	51,955	52,111	51,742	51,910	51,775	52,093	51,405	51,302	51,211	51,090	-120
	Haftasonu	51,623	51,519	51,684	51,490	51,577	51,235	51,122	50,902	51,104	51,052	50,857	-195
	Hafta Ort.	51,946	51,831	51,989	51,670	51,815	51,621	51,815	51,261	51,245	51,165	51,024	-142
Sabah	Haftaici	297,137	297,015	296,680	296,355	296,740	296,796	294,068	292,420	291,489	291,060	290,000	-1,061
	Haftasonu	294,392	294,586	293,906	294,281	295,182	295,375	290,372	289,757	289,106	290,011	289,641	-370
	Hafta Ort.	296,353	296,321	295,888	295,762	296,295	296,390	293,012	291,659	290,808	290,760	289,897	-863
Takvim	Haftaici	112,159	110,441	111,007	109,962	110,024	109,523	107,549	105,642	104,477	104,772	103,471	-1,301
	Haftasonu	108,995	107,899	108,034	107,921	106,316	106,200	102,635	103,114	101,888	102,890	103,411	521
	Hafta Ort.	111,255	109,715	110,157	109,379	108,964	108,573	106,145	104,920	103,737	104,234	103,454	-780
Fotomaç	Haftaici	114,170	104,647	108,602	101,979	105,374	107,833	103,268	99,156	90,532	95,069	96,919	1,851
	Haftasonu	95,613	92,649	94,984	91,003	93,496	93,120	85,954	84,595	79,991	83,332	82,765	-567
	Hafta Ort.	108,868	101,219	104,711	98,843	101,980	103,629	98,321	94,996	87,520	91,715	92,875	1,160
Yeni Asır	Haftaici	51,521	51,574	51,583	51,427	51,469	51,517	51,667	51,464	51,279	51,323	51,402	78
	Haftasonu	51,681	51,065	50,970	51,014	50,990	50,884	50,768	50,857	50,577	69,109	50,756	-18,354
	Hafta Ort.	51,567	51,428	51,407	51,309	51,332	51,336	51,410	51,290	51,078	56,405	51,217	-5,188